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Tektronix Reports First Quarter Fiscal 2002 Results

Test, Measurement and Monitoring Company Achieves Profitability
Targets in Tough Market Conditions

BEAVERTON, Ore., September 13, 2001 – Tektronix, Inc. (NYSE: TEK) today reported net sales of \$216.6 million and net income from continuing operations of \$12.5 million, or \$0.13 per share, before non-recurring costs, for the first quarter of fiscal year 2002. This compares with sales of \$278.2 million and net income from continuing operations of \$27.6 million, or \$0.28 per share, excluding non-recurring charges, for the same period a year ago. Including non-recurring costs incurred to reduce the company's cost structure in line with order and sales expectations, net income for the first quarter of fiscal year 2002 was \$8.3 million, or \$0.09 per share.

"I am pleased we executed well and am proud of the efforts of all our employees worldwide in managing our operations and achieving our earnings target in what has certainly been a tough quarter," said Rick Wills, Tektronix president and CEO. "We responded to the rapid decline in our markets with swift actions to control expenses, allowing us to weather the downward pressure on our industry and the broader economy."

"The management team remains vigilant and focused on effectively managing our infrastructure through this downturn while keeping our sights on emerging stronger. We continue to take a surgical approach to expense reductions – preserving investment in research and development with an emphasis on key technologies and applications," said Wills.

For the second quarter of fiscal 2002, the company expects sales to decline approximately 35% over the same period a year ago. Operating margins are expected to be in the mid-single digits. In addition, the company expects to incur one-time costs of approximately \$5 million to continue aligning the cost structure with lower order and sales expectations.

"Based on what we see today, we are not expecting improvement in our markets in the near-term and have taken the necessary actions," said Wills. "However, we remain confident in our ability to build on our leadership position. We have an excellent and growing market position. We have terrific new products coming out in the next several quarters as a result of our investment in research and development over the last two years, and we have over \$750 million in cash and marketable investments – all playing a key role in allowing Tektronix to emerge from this downturn stronger."

Quarter Highlights

During the first quarter of fiscal 2002, the company announced the following:

- Tektronix introduced the TDS7254 high-performance oscilloscope, the newest silicon germanium (SiGe)-based addition to the award-winning TDS7000 family, and the TDS3000B Series of value-priced oscilloscopes which is the next-generation to one of the most successful products in Tektronix history.
- Several new arbitrary waveform generators, including the AWG710 and the AWG400
 Series were introduced. The AWG710 was designed to overcome measurement
 challenges faced by design engineers in the disk drive, communications and
 semiconductor industries with the highest signal fidelity available. The AWG400 Series,
 with industry-leading resolution, simulates standard, arbitrary, analog and digital signals
 with the highest signal fidelity available.

- Tektronix announced important new advancements to its flagship platform for digital signal integrity -- the TLA700 Series logic analyzers. The new TLA715 and TLA721 mainframes feature a new multi-monitor capability that dramatically increases the available viewing area, improving productivity and speeding time to market. In addition, the new mainframes use an Intel Pentium III™ processor to deliver increased system performance.
- Alcatel announced that they would use the Tektronix CSA8000 high-speed communication signal analyzer to develop and manufacture laser components that meet the industry's leading optical standards. With the ability to test at up to 40 Gigabits per second (Gb/s) and to adjust to emerging standards, the Tektronix CSA8000 communication signal analyzer enables Alcatel to maintain a competitive leadership position as standards and end user demand increase in the optical industry.
- Tektronix announced that Finland's Teleste, the leading European supplier of network solutions for cable operators worldwide, has purchased a video test solution to identify the timing instability of compressed digital video signals, commonly referred to as Program Clock Reference (PCR) jitter. The decision to buy followed Teleste's successful use of the Emmy® award-winning Tektronix MTS215 Series (predecessor to the MTS300 family) in the United Kingdom.

Tektronix will be discussing its first quarter results and future guidance on a conference call today, beginning at 1:30 p.m. Pacific Daylight Time (PDT). A live webcast of the conference call will be available at www.tektronix.com/ir. A replay of the webcast will be available at the same Web site shortly after the call. Due to the impact of recent events on the financial community, we have extended the availability of the call on our Web site through Friday, October 5, 2001.

Forward-Looking Statements

Statements and information in this press release that relate to future events or results (including the Company's expectations as to sales, operating margins, expenses, market position and new products) are based on the Company's current expectations. They constitute forward-looking statements subject to a number of risk factors, which could cause actual results to differ materially from those currently expected or desired. Those factors include: worldwide economic and business conditions in the electronics, telecommunications, computer and Internet related industries; changes in order rates and customer cancellations; competitive factors, including pricing pressures, technological developments and new products offered by competitors; changes in product and sales mix, and the related effects on gross margins; the Company's ability to deliver a timely flow of competitive new products, and market acceptance of these products; the availability of parts and supplies from third-party suppliers on a timely basis and at reasonable prices; inventory risks due to changes in market demand or the Company's business strategies; changes in effective tax rates; currency fluctuations; the ability to ramp up production or to develop effective

sales channels; customers' acceptance of and demand for new products; successful integration of acquisitions; and the ability to reduce expenditures. Further information on factors that could cause actual results to differ from those anticipated is included in filings made by the Company from time to time with the Securities and Exchange Commission, including but not limited to, annual reports on Form 10-K and the quarterly reports on Form 10-Q.

About Tektronix

Tektronix, Inc. is a test, measurement, and monitoring company providing measurement solutions to the telecommunications, computer, and semiconductor industries worldwide. With more than 50 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 25 countries worldwide. Tektronix' Web address is www.tektronix.com.

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The business and geographic product orders, net sales, and operating income breakdown is as follows:

		Quarter Ended				
	%	Aug. 25,			Aug. 26,	
(In thousands)	<u>Growth</u>		<u>2001</u>		<u>2000</u>	
Product Orders:	-46%	\$	164,600	\$	306,900	
U.S.	-61%		62,600		160,800	
International	-30%		102,000		146,100	
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Net Sales:	-22%	\$	216,582	\$	278,191	
U.S.	-16%		118,950		141,166	
International	-29%		97,632		137,025	
Operating Income:		\$	7,521	\$	36,265	

Consolidated Statements of Operations

(In thousands, except per share amounts)	Quarter Ended Aug. 25, <u>2001</u>		Quarter Ended Aug. 26, 2000		
Net sales	\$	216,582	\$	278,191	
Cost of sales		108,344		133,229	
Gross profit		108,238		144,962	
Gross margin		50%		52%	
Research and development expenses		34,166		33,813	
Selling, general and administrative expenses		57,641		74,437	
Equity in business ventures' loss		982		132	
Non-recurring charges		7,928		315	
Operating income		7,521		36,265	
Operating margin		3%		13%	
Other income, net		3,748		5,936	
Earnings before taxes		11,269		42,201	
Income tax expense		3,944		14,770	
Net earnings from continuing operations		7,325		27,431	
Discontinued operations: Gain on sale of Color Printing and Imaging division (less applicable income tax expense of \$504)		937_*			
Net earnings	\$	8,262	\$	27,431	
Earnings per share - basic Earnings per share - diluted	\$ \$	0.09 0.09	\$ \$	0.29 0.28	
Earnings per share from continuing operations - basic Earnings per share from continuing operations - diluted	\$ \$	0.08 0.08	\$ \$	0.29 0.28	
Earnings per share from discontinued operations - basi and diluted	с \$	0.01	\$	-	
Weighted average shares outstanding - basic Weighted average shares outstanding - diluted		92,040 92,815		95,378 97,477	
Capital expenditures Depreciation expense	\$ \$	6,780 9,695	\$ \$	8,482 9,953	

^{*} The gain from discontinued operations resulted from the settlement of certain transactions with Xerox Corporation related to the January 1, 2000 sale of the Color Printing and Imaging division.

Consolidated Balance Sheets

n thousands)		Aug. 25, 2001		May 26, 2001	
ASSETS Current assets:					
Cash and cash equivalents	\$	362,677	\$	292,429	
Short-term marketable investments	Ψ	178,509	Ψ	282,005	
Trade accounts receivable, net		96,081		142,977	
Inventories, net		152,530		149,964	
Other current assets		68,402		66,269	
Total current assets		858,199		933,644	
Property, plant and equipment, net		168,365		171,750	
Long-term marketable investments		209,694		217,258	
Deferred tax assets, net		2,728		3,318	
Other long-term assets		197,380		196,127	
Total assets	\$	1,436,366	\$	1,522,097	
LIABILITIES AND SHAREHOLDERS' EQUITY Current liabilities:					
Accounts payable and accrued liabilities	\$	152,815	\$	205,038	
Accrued compensation		47,911		96,703	
Deferred revenue		16,684		14,208	
Total current liabilities		217,410		315,949	
Long-term debt		124,307		127,840	
Other long-term liabilities		69,817		64,963	
Shareholders' equity:					
Common stock		228,691		225,003	
Retained earnings		782,385		778,428	
Accumulated other comprehensive income		13,756		9,914	
Total shareholders' equity		1,024,832		1,013,345	
Total liabilities and shareholders' equity	\$	1,436,366	\$	1,522,097	
Shares outstanding		92,076		92,077	